

Speed of Modern. Stability of Experience.



The first step of the sales journey can be manual and messy with disjointed processes. You can automate pre-sale activities and take control of that first step.

The pre-sale functions in FireLight® are powerful and rules based and gives you the control you want. Gone are the days of manually keying information gathered across multiple systems. It reduces the risk of losing clients by automating your workflows. Plus, it is flexible to fit your needs.

Pre-sale activities include...

- ✓ Needs capture and determination
- ✓ Assessment, e-signature and review capabilities
- ✓ Account opening
- ✓ Pre-suitability
- ✓ Know your client questionnaire
- ✓ Field underwriting
- ✓ Pre-sale authorization and disclosures
- ✓ Advisor/agent contracting
- ✓ Product filtering/selection
- ✓ Fee and expense repository and disclosures
- ✓ Needs calculators
- ✓ And so much more!

Combine the speed of a modern, automated approach with the stability of decades of industry experience. Our pre-sale functions provide an intuitive process to fit your workflows, review and approval management.

Create the pre-sale experience you need with the tools to support your processes...

- ✓ Built-in e-signature
- ✓ Intuitive form, wizard and consumer experiences
- ✓ Single sign-on and systems integration
- ✓ Automated audit trail and reporting
- ✓ Data integration across other FireLight components
- ✓ Comprehensive self-service tools and features

Why Hexure

At Hexure we believe in a digital future where consumers can buy financial and insurance products with ease from anywhere at any time.

Our innovative, customer-centric sales experiences enable advisors to spend less time processing and more time selling.

Join us in building the digital landscape of the insurance and financial services industry.

See the speed and flexibility of FireLight pre-sale functions.



Request a demo today at
hexure.com or contact sales at
719.442.6400