

FireLight for Broker-Dealers

FireLight is the platform of choice for several large broker-dealers, and the list continues to grow.



FireLight:

- Has the best in-good-order rate in the industry—upwards of 95%.
- Supports all products. Annuities, life insurance, long-term care (LTC), disability insurance (DI), 529s. You name it.
- Is the industry's top annuity solution. More than \$70 billion in assets processed annually.
- Offers a fully configurable suitability workflow. Complete with automated suitability scoring options.
- Supports more than 75 carriers and 3,500 annuity products.
- Includes built-in, compliant e-signature. More than 95% of applications on FireLight are e-signed.
- Supports DTCC App/Sub and Money Settlement.
- Creates a complete audit trail on every sale and interaction.
- Offers a choice between wizard- and forms-based user experiences.
- Has a configurable user interface. Broker-dealers can update suitability and business rules, processes, forms and workflows. Self-manage changes on your schedule.
- No transaction fees to broker-dealers.

firelight

FireLight supports all the key features you need in a modern order entry platform at a lower cost. **Now is the time** to find out what a modern, robust and scalable financial services sales solution looks like.

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Request a demo of FireLight today at
hexure.com
or contact sales at
719.442.6400