

Build Once. Use **Anywhere.**



Take control of your user experiences and unlock infinite sales opportunities when you embed the FireLight® sales platform. Build your processes and products once and use FireLight APIs to deploy them anywhere.

Your days of maintaining systems for every distributor are over. Instead, allow distribution partners to conveniently bring your FireLight configurations into their advisors' preferred platform. Advisor portals, CRM systems, wealth management platforms, financial planning systems, direct-to-consumer solutions, post-issue servicing websites. Wherever sales happen—that's where advisors can do business.

Discover today how you can use FireLight APIs to deliver robust, seamless and cohesive user experiences to your sales channels.

Flexible sales powered by FireLight APIs...

- ✓ Cost-effectively expand into new markets
- ✓ Eliminate the friction of logging into multiple systems
- ✓ Create custom sales journeys using existing rules
- ✓ Save the cost of rebuilding products and rules for every system
- ✓ Maintain rules and products in one centralized place
- ✓ Ensure distributors have the latest forms and configurations
- ✓ Offer customers a streamlined modern sales experience

Why Hexure?

At Hexure we believe in a digital future where consumers can buy financial and insurance products with ease from anywhere at any time.

Our innovative, customer-centric sales experiences enable advisors to spend less time processing and more time selling.

Join us in building the digital landscape of the insurance and financial services industry.