

FireLight and SureLC



Compliance is a nightmare, and NIGOs are bad for business. License, appointment and training errors delay commissions, make your advisors look bad, harm your reputation, and cost you money.

That's where we come in. Hexure and SuranceBay have teamed up to include the SureLC solution as a base integration in the FireLight sales automation platform. It's the ultimate can-sell solution you didn't know you were waiting for.

What is SureLC?

SuranceBay's SureLC platform is the industry leader in producer license, appointment and training checks. SureLC handles 80% of all life and annuity contracting requests. The platform processes more than 70,000 contracting requests every month for more than 700 carriers on behalf of 700,000 producers from more than 1,000 distribution firms.

NIGOs No More

FireLight is the industry's first sales automation platform to integrate with SureLC for state-of-the-art can-sell checks.

What do you get with SureLC integrated into your FireLight workflows?

- ✓ A seamless way to execute can-sell checks ahead of submitting business
- ✓ Confidence that applications will move forward in good order
- ✓ Easy-to-see indicators for license, appointment and training status at the product level
- ✓ Compliance peace of mind
- ✓ Convenient access to just-in-time appointment fixes inside the SureLC environment
- ✓ Unprecedented levels of producer confidence and client satisfaction

Why Hexure?

At Hexure we believe in a digital future where consumers can buy financial and insurance products with ease from anywhere at any time. Join us in building the digital landscape of the insurance and financial services industry.