

# AI Health Analyzer

Fast and accurate risk class selection

Advisors close more sales when clients receive accurate upfront quotes, especially those with complex health issues. AI Health Analyzer helps identify carriers most likely to accept the risk and the correct risk class for each client.

## The Solution

Hexure's AI Health Analyzer incorporates complete underwriting rules and helps keep carrier guidelines up to date. Advisors receive precise quotes aligned with accurate client eligibility, improving transparency and increasing placement rates.

## AI-Powered Precise Quoting

- > Updates to underwriting rules are made instantly with new carriers and products added in as little as 1 week.
- > Advisors get accurate quotes aligned with client eligibility & insights into carrier specific health class guidance.
- > Enhances accuracy of risk selection, improves customer service, and increases taken rates.
- > Breaks down rating decisions into credits and debits for clarity.
- > Built-in audit trails and controls support regulatory readiness.

### Health Analyzer

Open Health Analyzer

#### Health Analyzer - Result Details

Carrier Verisure

Underwriting Class Standard Plus

Tobacco Status Non-Tobacco

Table Rating None

#### Reasoning

The applicant is a 35-year-old male with a BMI of 25.1 (within Preferred Plus build guidelines). He admits to occasional cigar

## Realizing Efficiency



Faster, more accurate quoting & sales cycles



Less manual & third-party reliance



Enhanced compliance & oversight



Improved Advisor & Client Experience