

# Universal Quoter

Single mobile & web quoting platform for Life & Annuity Products

Advisors and distributors often struggle with fragmented quoting tools, multiple logins, and limited mobile access. This slows down sales, increases errors, and frustrates both advisors and clients. Comparing products across carriers is time-consuming and inefficient.

## The Solution

Hexure's Universal Quoting App provides web and a native iOS and Android experience for quoting fixed, MYGA, and FIA annuities, and term, whole, IUL, UL and final expense life products. Advisors can quote, compare, and move directly to eSubmission—all from a single mobile or web platform.

## Quick Quote to Submit

- > Quote life and annuities on the same mobile or web app.
- > Optimized for smartphones and tablets, across iOS and Android.
- > Side-by-side product comparisons across carriers.
- > Includes product rates, interest rates, GMIR, bonuses, living benefit riders, carrier information, underwriting guidelines, and more.
- > Helps advisors answer client questions in real time, enhancing credibility and trust.
- > Reduces friction, accelerates decision-making, and streamlines sales.

## Optimizing Sales



Enhanced advisor  
& client experience



Faster quoting  
& sales cycles




Quicker placement  
& commission



Streamlined operations  
& accurate submissions

### New Annuity



Product Type  
FA MYGA ☒ FIA

Gender  
Male ☒ Female

Jurisdiction Date of Birth  
Colorado 07/14/1986

Premium Tax Treatment  
\$ 0 Qualified ☒ Non-Qualified

### New Life

Jurisdiction Date of Birth  
Colorado 07/14/1986

Gender  
Male ☒ Female

Product  
Whole ☒ Term ☒ IUL ☒ UL ☒  
Plans (0 Selected)

Health Class  
Preferred Plus Preferred Standard  
Standard Plus Table Rated

Face Amount  
\$ 100,000 to \$ 100,000