Proven Platform.
Proven Success.

FireLight® is one comprehensive end-to-end digital sales solution built for ease of use with carriers and consumers in mind. Lighten your workload and end messy, disjointed processes with our modern suite of connected sales activities in one platform.

Our solution is configurable, consistent and full of tools that support your business needs.

FireLight covers the entire sales cycle....

- Pre-sale functions
- Sales illustration
- E-application
- E-delivery
- Post-sale services

firelight

The unmatched capabilities of FireLight provide custom experiences across all channels and any line of business.

Robust features and tools allow for flexibility in creating and managing workflows.

FireLight is one solution with multiple functions...

- Single code base for all lines of business
- Interconnected, cohesive activities
- Built-in e-signature
- Robust API framework
- Multiple UI/UX experiences

- Base platform integration
- Sales and data analytics
- Self-management system
- Designer tools
- And more!

Why Hexure

At Hexure we believe in a digital future where consumers can buy financial and insurance products with ease from anywhere at any time.

Our innovative, customer-centric sales experiences enable advisors to spend less time processing and more time selling.

Join us in building the digital landscape of the insurance and financial services industry.

Elevate your business with FireLight!

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Request a demo today at
hexure.com or contact sales at
719.442.6400

FireLight Platform Features

Open a world of digital opportunity with the FireLight Sales Platform. A suite of front-to-back, end-to-end features enabling carriers to build unique experiences and sales activities.

Configure FireLight to fit your brand using one, some, or all the following ...

Single Code Base for All Lines of Business

Remove the need for numerous systems with a single technology that supports your needs. FireLight sales platform creates and manages user experiences, business rules, integrations and more.

Interconnected, Cohesive Sales Activities

Tailor your entire sales lifecycle to support your business. From pre-sale functions through servicing the policy, FireLight provides the tools to create a seamless sales process.

Self-Management Admin System

FireLight provides a comprehensive admin system that enables you to power the experience without relying on developers or third parties. Customize workflows, data collection, user experiences and more.

Multiple UI and UX Options

Create unique and cohesive sales experiences with multiple UI/UX options. You can even make your FireLight services available on third-party solutions with the FireLight embedded API.

Sales Transparency and Business Intelligence

Gain the insights necessary to move your business forward with FireLight. Funnel data from various streams into your dashboard to view statistics and identify trends.

Robust API Framework

FireLight's API layer opens the door to supporting your unique sales strategies. Use the FireLight API to connect with outside systems and build custom workflows and sales systems.

Flexible Data Transmission Formats

Use the file formats that your most comfortable with. FireLight supports ACORD 103, Depository Trust & Clearing Corporation's (DTCC) Applications & Premium (APP) and Subsequent Premiums (SUB) services, and third-party and proprietary file formats.

Built-In Multiple E-Signature Options

A proprietary e-signature feature, available at no additional cost for FireLight transactions, offers multiple capture options in both connected and offline instances. E-signature is built into FireLight sales components, processes and workflows.

Reuse of Rules, Experiences and Integrations

Save time, money and work while increasing operational efficiency. With FireLight you create rules once , reuse them in different sales activities and then deploy them to your various channels.

Form and Wizard Designers

Create unique, responsive forms and wizard experiences with speed and ease. Build to fit consumer needs and your product offerings and deliver an intuitive sales experience.

Connected and Disconnected Sales Access

Complete connected sales activities through standard browsers and use disconnected capabilities across sales activities.

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